

Dr. S. K. Ghai

Assistant Professor, Department of Commerce, N A S College, Meerut

In 2011, C.C.S. University, Meerut conferred the degree of Doctorate of Philosophy (Ph.D.) in Commerce on the topic “**Management of Inventories in Sugar Industry - A Comparative Study of Select Sugar Mills in Northern India**”. Also, successfully cleared National Eligibility Test (NET) in 2017, Post Graduate Diploma in Journalism and Mass Communication (PGJMC) in 2017, Master of Business Administration - Financial Management (M.B.A.) in 2011 with First Division; Post Graduate Diploma in Financial Management (PGDFM) in 2010 with First Division, Post Graduate Diploma in Management (PGDIM) in 2009 with First Division, Bachelor of Education (B.Ed.) in 2005; Master of Commerce (M.Com.) with First Division in 2004, C.A. (Final) in 1995 and Accounting Technician Certificate under Integrated Professional Competence Course (ATL-IPCC) {ICAI} in 1992.

Specialization is in Commerce and Financial Management. Total experience is of thirty (30) years which includes Industrial experience of Eleven (11) years. For the last nineteen (19) years, guiding students of U.G., P.G. & various professional courses as well as competitive examinations.

Academic (19 Years)

- Since 2014 working in the department of Commerce, **N.A.S. (P.G.) College, Meerut.**
- **2013-14: Dr. Pandey Professional College, Ghaziabad** as Director.
- **2012-13: BIMT College, Meerut** as Director.
- **2010-2012: NCR Business School, Modinagar** as Director.
- **2007-2010: Dewan V.S. Group of Institutions, Meerut** as Head of the department (PGDM) Meerut. Also taught M.B.A., B.B.A. & B.C.A. classes.
- **2006-07: IIMT Group of Colleges, Meerut** as Sr. Lecturer, Coordinator-Academics and Coordinator-Foreign Students in the department of Management Studies (BBA, BCA, MBA & PGDM classes).
- **1999-2006: College of Professional Education, Meerut** as Lecturer in the department of Commerce & Business Administration (BBA, B.Com., C.A. classes *etc.*).

Industrial (11 years)

- **1994-1999: M/s Tirupati Enterprises [P] Ltd., Meerut** as a Manager – Accounts. Core responsibilities included maintaining computerized and manual accounts, dealing with Bank, Suppliers & Customers, Taxation matters, Balance Sheet finalization *etc.*
- **1988-1994: M/s Pee Dee Kapur & Company, Meerut** as an Assistant and (afterwards) Senior assistant to Chartered Accountant. Core responsibilities included Audit Work including Bank Audit, Balance Sheet Finalization, and Finalization of R.O.C. Return *etc.*
- **1993-94 onwards:** Authorized Income Tax Practitioner.

Frequently analyses and writes articles on contemporary issues along with research papers on different themes and topics. Editor of '**SRIJAN**', a reputed and prestigious magazine of the college.

MEMBERSHIP / ASSOCIATION

- Meerut Management Association (**MMA**) [*Affiliated to AIMA*].
- Senior Advisor (Honorary) - '**THINK DUNIYA**' (A Paras Jetly Production Co. Ltd.)
- Bureau Chief (Honorary) - '**ON THE SPOT**' (Hindi Newspaper).
- Founder Member - '**SATYAPREM JAYATE**' (A Charitable & Social Welfare Organization), **INDIA's INTELLECTUALS** (A National Forum of Luminaries) and **LOGICS – THE STUDY CENTRE**.
- Uttar Pradesh – Uttarakhand Economic Association (**UPUEA**).
- Academic Guide – **ICFAI University, Hyderabad**.
- Civil Defence Sector Warden.
- *Rashtriya Hindi Parishad etc.*

AWARDS & ACHIEVEMENTS

- **2017-18**: Member NAAC Committee.
- **2017-18 & 2016-17**: Editor College Magazine '**SRIJAN**'
- **2010-12**: Placement & Training Officer.
- **2007-12**: Curriculum Committee Member.
- **2007-10**: Faculty-in-charge (Library).
- **2007-10**: Professor-in-charge (Placement & Counseling Cell).
- **2007-10**: Head of Department.
- **2006-12**: Best Faculty Awards.
- **2006-07**: Coordinator- Foreign Students [Dealt with Local Intelligence Unit (**LIU**), Foreigners Registration Office (**FRO**), Association of Indian Universities (**AIU**) & various Embassies (e.g. Embassy of the Islamic Republic of Afghanistan, Embassy of Zimbabwe *etc.*)]
- **2006-07**: Coordinator Academics.
- **2006**: Felicitated "**Prashasti Patra**" for excellence in services (national level) at National Hindi Conference by *Rashtriya Hindi Parishad*.
- **2005**: Basic Scout Master.
- **2003**: Felicitated Degree of "**Hindi Gaurav**" by *Rashtriya Hindi Parishad*.
- **1985-86**: Best Student Award.

SEMINARS / CONFERENCES / FDPs

- **2017**: National Conference on “**The Forgotten Revolutionaries of the 1857 Revolution**” jointly organized by *Kaal-Chakra* History Council and History Department of N.A.S. (P.G.) College, Meerut.
- **2015**: 11th Annual Conference of Uttar Pradesh-Uttarakhand Economic Association (UPUEA) under the auspices of IIT, Roorkee.
- **2012**: National Seminar on “**Indian Corporations: Expectations & Challenges**” jointly organized by ICSI & CCSU.
- **2011**: National Seminar on “**Nurturing Innovation & Entrepreneurship**” organized by Vidya School of Business, Meerut.
- **2009**: Conference on “**Building Strong Knowledge Economy: Role of Intelligentsia**” jointly organized by Vidya School of Business, Meerut and Indian Institute of Technology, Roorkee.
- **2009**: Short-Term Training Programme (STTP) on “**Issues, Trends and Challenges in Finance-An Update**” organized by Institute of Management Studies, Ghaziabad and sponsored by Indian Society for Technical Education (ISTE), New Delhi.
- **2008**: National Conference on “**Information Technology & Competitive Dynamics**” (ITCDC’08) organized by Institute of Management Education, Sahibabad, Ghaziabad.
- **2008** National Conference on “**Issues and Challenges in Internet and Mobile Computing**” by Institute of Management & Research, Ghaziabad.
- **2007**: Faculty Development Program organized by ICFAI University.
- **2006**: National Hindi Conference organized by *Rashtriya Hindi Parishad*.

PAPER PUBLICATION & PRESENTATION

[INTERNATIONAL & NATIONAL JOURNALS, CONFERENCES & SEMINARS]

Selected papers are as under:

2016: Indian Education System – An Adrift Chariot, Govt.P.G. College, Deoband (Saharanpur).

2016: Venture Capital: World-Wide Scenario, Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (**Volume XI Number 2: October 2016 at Pages 75-82**) **IMPACT FACTOR** 4.173 (*ISI*) 3.860 (*COSMOS*) 2.3535 (*GIF*) **ISSN** 0973-4503 (*PRINT*) **ISSN** 2454-1702 (*ONLINE*) **MIAR ICDS** 0.954 (*2015*) 1.0 (*2016*) **INDEX COPERNICUS** ICV 66.46

2016: Management of Inventories in Sugar Industry in Northern India: A Case of Mawana Sugars Limited, Contemporary Social Sciences -Affiliated to United Nations Organization (**U.N.O.**)

(Volume 25, No.3 (July-September), 2016, pp.59-68) NAAS Rating: 2.88 InfoBase Index: 3.64 Index Copernicus ICV: 62.45 General Impact Factor: 2.495 Global Impact Factor: 0.765

2015: Change in Scenario of Foreign Investment in India (From 20th to 21st Century), Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (Volume X Number 1: April 2015 at pages 102-113) IMPACT FACTOR 4.173 (ISI) 3.860 (COSMOS) 2.3535 (GIF) ISSN 0973-4503 (PRINT) ISSN 2454-1702 (ONLINE) MIAR ICDS 0.954 (2015) 1.0 (2016) INDEX COPERNICUS ICV 66.46

2011: Recession: Role of Monetary and Fiscal Policies, Meerut College, Meerut.

2011: Brand Management in Rural India: An Introspection, J.P.Institute of Engineering & Technology, Meerut.

2010: Business Ethics in the Context of Globalization of Indian Companies, Krishna Institute of Engineering & Technology, Ghaziabad.

2010: Rural Upliftment & NGOS (*The Altruistic Service Providers*), BLSIM, Ghaziabad.

2010: Global Recession: Joy of Few....Woes of Billions, Meerut College, Meerut.

2010: Effects of Family Business on Corporate Governance: An Introspection in Indian Context, Gitarattan International Business School, Delhi.

2009: Rural Education: Keep an eye on 'i', Swami Shukdevanand P.G. College, Shahjahanpur.

2009: B³M: The Voice of India, Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (Volume 4 Number 2, October 2009), IMPACT FACTOR 4.173 (ISI) 3.860 (COSMOS) 2.3535 (GIF) ISSN 0973-4503 (PRINT) ISSN 2454-1702 (ONLINE) MIAR ICDS 0.954 (2015) 1.0 (2016) INDEX COPERNICUS ICV 66.46

2009: CRR: The New Avatar of CSR, Invertis Institute of Management Studies, Bareilly.

2009: Banking and Insurance Sector: The two reasons of joy for Rural India, Punjab College of Technical Education, Ludhiana.

2009: CSR – How much we are sensitive towards Rural Development, Shree AtamVallabh Jain College, Ludhiana.

2009: Rural Development: A *small* step towards the BIG success, Dr. K.N. Modi Institute of Engineering & Technology, Modinagar.

2009: Banking & Insurance Sector: Redefining the Path to Rural India, Vidya School of Business, Meerut. **{BEST PAPER AWARD}**

2008: E-Banking: Giving new dimensions to tele-marketing, Annai Mathammal Sheela Engineering College, Namakkal (Tamilnadu).

2008: Rural Marketing of Banking & Insurance Services in India: A New Ray of Hope, Annai Mathammal Sheela Engineering College, Namakkal (Tamilnadu).

2008: Internet: A Web Woven Around Us? Institute of Management & Research, Ghaziabad.

2008: E-Banking: A New Horizon for Telemarketing, We can bank upon! Mohanlal Sukhadia University, Udaipur.

2008: Indian Market: A Goldmine for Banking & Insurance Sectors, Gurukul Kangri University, Haridwar.

2008: E-Banking: A better option for tele-marketing with reference to commercial banks, International Management Institute (IMI), New Delhi.

FIELDS OF INTEREST

- Writing articles on contemporary issues.
- Review of movies.
- Collection of motivational literature, movies *etc.*
- Story writing.
- Drawing & Craft *etc.*

RESEARCH WORK

(Role: Expert / Advisor)

(I) M.J.P. ROHILKHAND UNIVERSITY, BAREILLY

- “AN ANALYTICAL STUDY OF CONSUMER AWARENESS OF PUBLIC SECTOR SERVICES IN UTTAR PRADESH”
- A STUDY OF IMPACT OF FINANCIAL REFORMS ON PRODUCTIVITY OF INDIAN BANKING SECTOR(*From 1991 to 2013*)
- ECONOMIC REFORMS AND ITS IMPACT ON FOREIGN INVESTMENT IN INDIA (*From 1991 to 2013*)
- A STUDY OF ROLE OF FDI ON INDIAN ECONOMY
- AN ANALYTICAL STUDY OF MERCHANT BANKING INSTITUTIONS IN INDIA (*WITH SPECIAL REFERENCE OF MERCHANT BANKING*)
- A STUDY OF CHALLENGES AND OPPORTUNITIES OF E-BANKING IN INDIA

- A STUDY OF RURAL MARKETING STRATEGIES IN INDIA (*WITH SPECIAL REFERENCE TO AUTO VEHICLES*)
- A STUDY OF CORPORATE FINANCIAL & SOCIAL REPORTING IN INDIA
- AN ANALYTICAL STUDY OF INFRASTRUCTURAL DEVELOPMENT IN INDIA AFTER LIBERALIZATION
- IMPACT OF INFORMATION TECHNOLOGY ON THE INDUSTRIAL SECTOR IN INDIA *WITH SPECIAL REFERENCE TO INDIAN TOURISM INDUSTRY*
- A COMPARATIVE STUDY OF LIQUIDITY MANAGEMENT IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS
- AN ANALYSIS OF MATERIAL MANAGEMENT SYSTEM OF HOTEL INDUSTRY IN UTTAR PRADESH
- A CRITICAL STUDY OF PRE AND POST INVESTMENT RELATIONSHIP BETWEEN A VENTURE CAPITALIST AND ITS INVESTEE COMPANIES
- A STUDY OF ROLE OF NABARD IN RURAL DEVELOPMENT OF UTTAR PRADESH

(II) C.C.S. UNIVERSITY, MEERUT

- A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF LIFE INSURANCE CORPORATION OF INDIA AND PRIVATE SECTOR LIFE INSURANCE COMPANIES WORKING IN INDIA
- A STUDY OF CO-OPERATIVE FINANCE IN INDIA (WITH SPECIAL REFERENCE TO AGROBASED INDUSTRIES)
- A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF LIFE INSURANCE CORPORATION OF INDIA AND PRIVATE SECTOR LIFE INSURANCE COMPANIES WORKING IN INDIA
- OPPORTUNITIES AND PROSPECTS OF RURAL MARKETING IN INDIA WITH SPECIAL REFERENCE OF PROCESSED FOOD INDUSTRY IN WESTERN U.P.
- FINANCIAL APPRAISAL OF TELECOM INDUSTRY IN INDIA – A CASE STUDY OF RELIANCE INFOCOM LTD.
- A STUDY OF BUYER BEHAVIOUR (WITH SPECIAL REFERENCE TO CELL PHONE BUYERS OF MEERUT DISTRICT)
- OPERATIONAL EFFICIENCY OF PRIVATE SECTOR BANKS IN INDIA – A CASE STUDY OF HDFC BANK LTD.

EMAIL ID : dr.shyamghai@gmail.com

TWITTER : <https://twitter.com/drshyamghai>

FACEBOOK : <https://www.facebook.com/shyam.ghai.3>

LINKEDIN : www.linkedin.com/in/dr-shyam-ghai-a8869132